



**Keith Speaking
Academy**

Study with me

Globalisation

Part 3

These are the kind of questions you might asked on this topic.

How has globalisation affected your city?

What do you think about the effect of globalisation on business?

What are the advantages and disadvantages of globalisation?

Some useful Links

What is globalisation?

<https://youtu.be/JJ0nFD19eT8>

Find out more about Explain Like I am 5 years old (ELI5)

<https://www.reddit.com/r/explainlikeimfive/>

Link to get a complete **Mock IELTS** Test. Use the CODE: **keith10** to get a 10% discount.

<https://takeielts.net/the-path-to-success-in-the-ielts-test/>

Link to collect my free materials and make a donation to support more free materials (if you can)

<https://ieltspeakingssuccess.com/ielts-speaking-free-live-lessons/>

Glocalisation in action with the "American Idol" style shows; one in Afghanistan, and one in the United Arab Emirates.

<https://www.ted.com/talks/>

[cynthia schneider the surprising spread of idol tv?](#)

[referrer=playlist-pop culture obsessions](#)

VOCABULARY AND COLLOCATIONS

Developed countries OR Developed economies

Developing economies OR Developing countries

OR **Emerging economies**

Emerging economies are often defined as having a relatively low Human Development Index (HDI)

Developed countries are often defined as having a higher Gross Domestic Product per capita (GDP)

BRICS - **a term coined** to refer to 5 major developing economies; Brazil, Russia, India, China and South Africa.

This term is used less frequently nowadays, as it seems China and India are the only two to have made **huge economic growth**.

Economy (n.) - Economical (adj.)

Notice the change in stress

Globalisation is **old as the hills**

Collocations with 'global'

Global trade

Global economy

Global village

Global warming

Global governance

Global cooperation

Global stage

A high standard of living

A high cost of living

Prosperity (wealth)

Immigration = movement of people into a foreign country

Emigration = movement of people out of their own country

Convergence = standardisation

Cultural convergence

A loss of **cultural identity**

Glocalisation = the combination of Global and Local.

Typically this is a global product or service that is then localised to local needs, taste or culture.

International Coordination

Their **hands are tied** (=they have limited power)

We often refer a wide group of key governments around the world as the **'International Community'**

The following organisations are often included in the 'International Community'

WHO

UN

WTO

UNICEF

IMF

World Bank

How has globalisation affected your city?

There has been an **influx** of tourists

We are **governed by** European Law

We can eat **international cuisine**

There are thriving **minority communities** in my city (*Chinese, Vietnamese, Peruvian...*)

It has **modified our lifestyle**, we can buy products from **across the world**

It has led to **increased job opportunities**

Or maybe...

It has led to **increased unemployment**

We tend to buy **imported products**, so local businesses have suffered.

What do you think about the effect of globalisation on business?

You can talk about a variety of businesses or industries here, including,

music industry / business

food industry / business

film industry / business

Many jobs have been **outsourced (gone abroad)**, so unemployment has risen

There has been a rise in the number of **multinational companies**.

Advances in technology have made it easier for companies to **operate internationally**. For example, it is easy to have video-conferences with colleagues in other countries.

Access to information across the Internet has made it easier for **brands to market their products** across the globe.

What are the advantages of globalisation?

Convenience of eating foods - listening to music - getting news - buying products **from around the world**

Ability to **learn** more about each other and so promote peace. For example we can connect via online platforms and talk with each other

We can travel and explore new countries **at the drop of a hat** (=instantly, immediately)

Businesses can **take advantage** of international markets, and economies can grow, leading to a **rise** in the **standard of living** for many people

What are the advantages and disadvantages of globalisation?

Negative impact on **local** food industry - culture -employment

Ecological impact (e.g. carbon emissions from planes)

Local traditions may disappear

We lose our **individuality**

The **divide** between rich and poor gets bigger



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